

CASE STUDY

Custom Freezer Tag

Elite Display USA was approached by a client who was looking for a better way to display Shelf Tags in an upright frozen case.

The Challenge

Employees were hanging shelf tags by slipping signs into vinyl envelopes that were taped to shelves. The method was time consuming, costly and more importantly, looked unprofessional.

The Solution

Elite Display USA designed and manufactured a custom shelf tag holder. The flexible holder clips into the shelf channel, allowing the sign to hang straight.

The Result

Our client is thrilled with the high-end visual appearance the new holder provides. The shelf tag holders are secure and long lasting. It's also very easy to change shelf tags and move holders to different locations.

Contact us for sign samples and more information on this program!



ELITE DISPLAY PRODUCTS

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