

CASE STUDY

Custom Deli Price Signs

A client was having difficulty keeping price signage looking good in cold cases and in produce.

The Challenge

The moist environment in the deli, seafood, meat and produce areas caused a variety of different sign styles to perform poorly.

The Solution

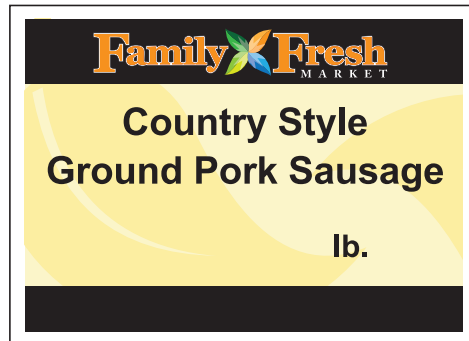
We were able to print signs directly onto 14 point plastic material for all their products. Price is easily added and changed with P-Touch lettering.

These are held in place by our clip on sign holders or easel sign holders with super gripper.

The Result

These economical signs are not affected by moisture and are long lasting. They can even be cleaned in soapy water when needed. In addition, the design allowed for colorful branding on each sign and a much cleaner look than before.

Contact us for sign samples and more information on this program!



ELITE DISPLAY PRODUCTS

38 South 21st Street, Kenilworth NJ 07033 • 908.418.8659 • fax 908.272.7934
info@EliteDisplayUSA.com • www.EliteDisplayUSA.com