

# Sign Holder/Hardware “Market Basket” Cost Comparison

**Elite cost**  
www.elitedisplayusa.com

**Hubert cost**  
www.hubert.com



5.5x3.5  
shelf channel  
sign holder

**\$1.49**

\$1.59



Perfect View  
5.5x3.5  
shelf channel  
adjustable holder

**\$2.49**

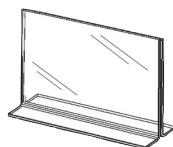
\$2.83



Clip on extended  
sign holder

**\$1.99**

\$3.25



Acrylic  
11x7, T-shaped  
sign holder

**\$6.79**

\$11.09



11x7 black  
plastic frame with  
stem and base

**\$4.99**

\$6.99



11x7 black metal  
frame with 10 inch  
stem & shovel base

**\$4.99**

\$9.79

**Total store cost per year**  
(100 pieces each)

**\$2,274**

\$3,554

Elite Display USA carries all the sign holders you'll need throughout the store at prices that cannot be beat. The above "Market basket" example above shows the approximate yearly sign hardware savings for just one store.

Elite Display USA was founded with the idea of being a "one stop resource" for all the sign holders needed in a supermarket environment. We manufacture the tried and true products and have developed unique sign holders to give your store a clean look, communicating the right message to shoppers. We're also able to create custom sign holders for unique needs.

Let Elite Display USA set up a custom hardware supply program designed for your stores specific needs. Storage, management, distribution and lost inventory are hidden costs that we can eliminate. Authorized store managers order approved items directly from Elite Display USA when new hardware is needed. This efficient system eliminates wasted and lost inventory and saves management time. Products are invoiced only as items are shipped, eliminating costs for warehousing inventory.



Call us today at 908.418.8659 to find out more about our unique program.

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