

CASE STUDY

Store Refresh

A businessman purchased a group of supermarkets in Ohio. *Elite Display* was asked for input and suggestions on how to rebrand the old stores and make them more exciting and attractive.

The Challenge

A grand reopening date had been set and we only had 3 weeks to plan, produce and install new signage.

The Solution

We were able to quickly audit the stores and come up with a variety of ideas where improvements could be implemented throughout the stores. These included suspended endcap signs, pallet sign hardware, shelf talkers, aisle blades, POS price signs, freezer door graphics, cold case vinyl graphics, banners, cart corral signs and light pole banners.

The Result

Our team was able to quickly produce and install all the items needed, and the grand opening was a huge success!

Contact us to schedule a free phone consultation or for more information.



ELITE DISPLAY PRODUCTS

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